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Dominant[®]

24 May 2010

Marcia Evans
CCI Group Purchasing
12/283 Sir Donald Bradman Drive
BROOKLYN PARK SA 5032

Dear Marcia

The pressures of the current economic climate are no doubt affecting all companies and Dominant is not exempt from this. I trust that you can appreciate the need to review and re-assess our current pricing structure.

As such, we have given this difficult matter the thought and consideration that it deserves and have found it necessary to implement a price increase in line with CPI of 2.9%. This affects the Dominant range of products contracted with CCI Group Purchasing. This price rise will come into effect on 1 July 2010.

Please be assured that we are continuously working with all of our suppliers to ensure we acquire the best possible raw materials at the lowest possible cost to enable us to continue to offer you the products and service you expect from Dominant.

I would also like to take this opportunity to thank you for your continued support of Dominant, and feel free to contact me or Jamie Higgins at any time if you require any assistance or further information.

Kind Regards

CHRISTOPHER SHORT
MANAGING DIRECTOR